CONCEPT NOTE

CALL FOR BUSINESS PROFILING, REVIEW AND MENTORSHIP FOR GREEN BUSINESSES

Theme:Strengthening Green Enterprises for Sustainable Growth, Innovation and Environmental Impact

Implementing Organization: Mazingira Tech Hub

Location: Plot 22A, Katumba Close, off Kakungulu Road, Ntinda Uganda

Duration: 6months

1.0 Background and Context

Mazingira Tech Hub is an Enterprise Support Organisation driving sustainable green businesses, ventures and climate solutions. Its vision is a resilient green economy powered by local innovation and investment across Uganda. The Hub's mission is to support green entrepreneurs through ecosystem building, capacity development and investment readiness for sustainable growth. Green businesses contribute to environmental sustainability, climate solutions, innovation and economic opportunity, yet many require targeted support to strengthen their business systems, market access and growth readiness.

Green enterprises and climate-focused ventures may face challenges in business foundations, technical and product development, market linkage, financial and operational systems, investment readiness and scaling. These gaps can limit their ability to build impactful ventures and contribute to a sustainable, eco-friendly future. Mazingira Tech Hub addresses these needs through its focus areas and core activities, including circular economy, waste management, clean energy, carbon markets and green supply chains, alongside networking, incubation, acceleration, investment readiness, co-working and digital skilling.

In line with its mission, Mazingira Tech Hub will use the Business Profiling, Review and Mentorship initiative to identify, assess and profile eligible green businesses and ventures. The process will review their business operations, development needs and growth potential, and connect them with practical capacity development and tailored mentorship aligned with the Hub's enterprise support services.

Through this call, Mazingira Tech Hub invites eligible green businesses and climate-focused ventures to express their interest in participating in the business profiling, review and mentorship process.

2.0 Rationale

The initiative is grounded in Mazingira Tech Hub's commitment to ecosystem building, capacity development and investment readiness for green entrepreneurs. Profiling and review will help establish a clear picture of participating enterprises' business models, products and services, environmental contribution, markets and support needs.

The business review will identify strengths, gaps and growth opportunities across business foundations, operations, market linkage and investment readiness. Mentorship and capacity development will provide practical guidance in response to identified needs, supporting enterprises to strengthen their systems and pursue sustainable growth.

The business review will identify existing strengths, gaps, opportunities and areas requiring improvement. Mentorship will then provide practical guidance to address identified gaps, enhance business management capacities and support enterprises in developing actionable growth strategies.

The initiative will contribute to Mazingira Tech Hub's vision of a resilient green economy powered by local innovation and investment across Uganda, by supporting green businesses to build impactful ventures and advance climate and sustainability solutions.

3.0 Overall Objective

To strengthen the capacity, competitiveness, sustainability and growth potential of green businesses through structured business profiling, comprehensive business reviews and tailored mentorship support.

4.0 Specific Objectives

The initiative will seek to:

1. Identify and profile green businesses operating in Uganda across relevant green economy sectors.
2. Assess the operational, financial, managerial, technical and market readiness of participating enterprises.
3. Identify business performance gaps, growth opportunities and areas requiring targeted support.
4. Provide tailored mentorship to improve business management, strategic planning, financial sustainability and market competitiveness.
5. Support green businesses to develop or improve actionable business growth and development plans.
6. Promote environmentally responsible business practices, innovation, employment creation and sustainable enterprise development.

5.0 Scope of the Call

Mazingira Tech Hub invites applications from green businesses and ventures aligned with its focus areas, including:

- Circular economy, including refuse and reduce, reuse and repair, repurpose and recycle.
- Waste management, recycling, resource recovery and waste-to-value activities, including composting, black soldier fly farming, briquette making and upcycling.
- Clean energy and renewable energy solutions, including solar, biogas and briquettes.
- Carbon markets and carbon finance-related activities, including emissions reporting and verified impact projects.
- Green supply chains, including sustainable sourcing, low-emission logistics and supplier standards.
- Green products and ventures that contribute to sustainable production and consumption.
- Climate solutions and environmentally focused innovations.
- Digital skilling and technology-enabled solutions for green businesses.
- Green enterprises supported through incubation, acceleration, investment readiness, market access or ecosystem networking.
- Other businesses and ventures demonstrating clear environmental or climate benefits.

6.0 Eligibility Criteria

To be considered for participation, applicants should meet the following criteria:

1. Be a green business operating in Uganda or actively developing a viable green business model.
2. Demonstrate a clear environmental or sustainability contribution through its products, services or operations.
3. Have an identifiable business model, product or service.
4. Demonstrate willingness to participate in business profiling, review and mentorship activities.
5. Be willing to provide relevant business information required for profiling and assessment.
6. Demonstrate commitment to improving business performance and sustainability.
7. Be available to participate in scheduled mentorship sessions and follow-up activities.

Priority may be given to enterprises with strong potential for growth, job creation, innovation, environmental impact and scalability.